

**WHAT IS CLAIMED IS:**

- 1     1. A method comprising:  
2         presenting a user interface adapted to allow a user to configure parameters relating to  
3         a set of predefined components for a web environment;  
4         receiving data defining the parameters for the web environment; and  
5         automatically generating at least a portion of the web environment based on the  
6         received data, with the generated web environment including components specified by  
7         the parameters.
- 1     2. The method of claim 1 wherein the presented user interface comprises a form adapted to  
2         allow a user to configure the parameters.
- 1     3. The method of claim 2 wherein the form comprises a plurality of entry fields, with each  
2         entry field corresponding to one of the predefined components.
- 1     4. The method of claim 1 wherein the generated web environment is based on a template  
2         defining a presentation format for the generated web environment.
- 1     5. The method of claim 4 wherein the parameters include data defining content for the  
2         generated web environment.
- 1     6. The method of claim 5 wherein the generated web environment comprises a plurality of  
2         web pages, the method further comprising:  
3         receiving a request to publish content in at least one of the plurality of web pages;  
4         presenting, in response to the request to publish content, a content definition user  
5         interface adapted to receive an identification of content; and  
6         publishing the identified content in accordance with a predefined presentation format.
- 1     7. The method of claim 6 further comprising receiving data corresponding to a request to  
2         navigate to a particular location within the web environment, wherein the request to

publish content is received in connection with a display of the particular location on a user interface and the identified content is published at the particular location.

8. The method of claim 7 wherein the particular location comprises a folder within a folder hierarchy displayed on the user interface, with the folder hierarchy corresponding to a logical structure of the web environment.

9. The method of claim 1 wherein the set of predefined components comprises a library of components that can be enabled, disabled, and customized.

10. The method of claim 1 wherein the predefined components comprise web page components, with each web page component defining a presentation format for data on a web page.

11. The method of claim 10 further comprising:  
receiving a request to publish content in at least one of the web page components;  
presenting, in response to the request to publish content, a content definition user interface adapted to receive an identification of content; and  
publishing the identified content in accordance with a predefined presentation format.

12. The method of claim 11 wherein the content includes at least one link to a web page.

13. The method of claim 12 further comprising:  
receiving a request to modify a logical structure of the web environment;  
modifying the logical structure of the web environment in accordance with the request to modify the logical structure; and  
updating the at least one link in accordance with the modified logical structure.

14. A computer program product, tangibly stored on one or more computer-readable media, for generating a portion of a web environment, comprising instructions operable to cause a programmable processor to:

4           present a user interface adapted to allow a user to configure parameters relating to a  
5   set of predefined components for a web environment;  
6           receive data defining the parameters for the web environment;  
7           receive data defining content associated with at least one of the components; and  
8           automatically generate at least a portion of the web environment based on the  
9   received data, with the generated web environment including components specified by  
10   the parameters.

1   15. The computer program product of claim 14 wherein the presented user interface  
2   comprises a form adapted to allow a user to configure the parameters.

1   16. The computer program product of claim 15 wherein the form comprises a plurality of  
2   entry fields, with each entry field corresponding to one of the predefined components.

1   17. The computer program product of claim 14 wherein the generated web environment is  
2   based on a template defining a presentation format for the generated web environment.

1   18. The computer program product of claim 14 wherein the generated web environment  
2   comprises a plurality of web pages, the computer program product further comprising  
3   instructions operable to cause a programmable processor to:  
4           receive a request to publish content in at least one of the plurality of web pages;  
5           present, in response to the request to publish content, a content definition user  
6   interface adapted to receive an identification of content; and  
7           publish the identified content in accordance with a predefined presentation format.

1   19. The computer program product of claim 18 further comprising instructions operable to  
2   cause a programmable processor to receive data corresponding to a request to navigate to  
3   a particular location within the web environment, wherein the request to publish content  
4   is received in connection with a display of the particular location on a user interface and  
5   the identified content is published at the particular location.

- 1     20. The computer program product of claim 19 wherein the particular location comprises a  
2         folder within a folder hierarchy displayed on the user interface, with the folder hierarchy  
3         corresponding to a logical structure of the web environment.
  
- 1     21. The computer program product of claim 14 wherein the set of predefined components  
2         comprises a library of components that can be enabled, disabled, and customized.
  
- 1     22. The computer program product of claim 14 wherein the predefined components comprise  
2         web page components, with each web page component defining a presentation format for  
3         data on a web page.
  
- 1     23. The computer program product of claim 22 further comprising instructions operable to  
2         cause a programmable processor to:  
3             receive a request to publish content in at least one of the web page components;  
4             present, in response to the request to publish content, a content definition user  
5             interface adapted to receive an identification of content; and  
6             publish the identified content in accordance with a predefined presentation format.
  
- 1     24. The computer program product of claim 23 wherein the content includes at least one link  
2         to a web page.
  
- 1     25. The computer program product of claim 24 further comprising instructions operable to  
2         cause a programmable processor to:  
3             receive a request to modify a logical structure of the web environment;  
4             modify the logical structure of the web environment in accordance with the request to  
5             modify the logical structure; and  
6             update the at least one link in accordance with the modified logical structure.